



JOE BENSON

Cell: 617-780-1191

Email: bensonjoe732@gmail.com

Website: joebensonsports.com

Education

- **Colby College**, Waterville, ME
May 2017
- BA: International Relations
- Minor: Managerial Economics

Skills

- Microsoft Office
- Public Speaking
- Audio/Video Editing
- Writing

Interests

- Weight Training
- Surfing
- Volunteering
- Men's League Hockey

References

- Jim Jackson | TV Play-by-Play,
Philadelphia Flyers
- Matt Loughlin | Radio Play-by-Play,
New Jersey Devils
- Chris Kerber | Radio Play-by-Play,
St. Louis Blues
- Chris Zimmerman | President of
Business Operations, St. Louis Blues

NHL Play-by-Play

St. Louis Blues | St. Louis, MO

January 2024, February 2025

- Handled play-by-play during the 2nd period of a St. Louis Blues game vs. the LA Kings on 101 ESPN Radio in the 2023-24 season.
- Handled play-by-play for an entire St. Louis Blues game vs. the Seattle Kraken on 101 ESPN Radio in the 2024-25 season.

Experience

Kansas City Mavericks (ECHL) | Independence, MO

April 2023-Present

Play-by-Play Broadcaster, Corporate Partnerships

- Serve as play-by-play broadcaster for the affiliate of the Seattle Kraken and Coachella Valley Firebirds.
- Grow corporate sponsors' brands through activation-based strategies including signage, promotions, social media, and community outreach.
- Generated over \$190,000 in new sponsorship revenue in first season and over \$239,000 in second season.
- Assist with social media content creation and drive community engagement.
- Create written content and human interest stories for team website, mobile app, and local media outlets.

Corpus Christi IceRays (NAHL) | Corpus Christi, TX

December 2022-April 2023

Director of Communications and Broadcasting

- Served as play-by-play broadcaster.
- Managed relationships with local media.
- Created and hosted video content for social media.
- Assisted with graphic design and team website management.
- Created media stat packs on game nights.
- Conducted interviews and feature stories.

ESPN & HockeyTV | Boston, MA

November 2020-December 2022

Play-by-Play Broadcaster

- Served as play-by-play broadcaster for various Greater Boston hockey teams including UMass Lowell, Boston Jr. Bruins, and Wentworth Institute of Technology.

Salary.com & Flex Technology Group | Boston, MA

July 2017-December 2022

Enterprise Account Executive

- Achieved 116% of annual quota (2022).
- Achieved 112% of annual quota (2020).